

Sent on behalf of Annie Rogers –

You have access to marketing files and content to use with customers, potential new customers, regarding our Virus Vaporizer services and other services, all files have been uploaded to a shared folder for your convenience.

Within the [EMS Franchisee Marketing Toolkit](#) main folder there are 7 sub folders that contain approx. 150 files or more. These files include pdf documents, ppt presentations, word and publisher docs, vector logos, videos, images etc.

Franchisees can view and download all the files within each sub folder by using the share link below to the main folder “**EMS Franchisee Marketing Toolkit**”. Feel free to share with Franchisees via email and include the Main Folder share link below. I also included below directions regarding certain pdf files. The rest of the items in these folders should be self-explanatory based on file name and format. Let me know if you have any questions Thanks,

Main Folder: [EMS Franchisee Marketing Toolkit](#)

Share link URL - <https://app.box.com/s/79n4cq2odw5nq01ekvzrtbdxhse633ld>

Sub folders -

- Virus Vaporizer Service Handouts, Presentations, Email, etc.
- Stock Images
 - Stock Images Used by Corporate
 - Stock Ads by Market & Persona
- EMS Logos
- How To Guide and Guidelines
- Video & Image - Testimonials, Service Demo, Before & After, etc.
- Behind The Scenes Project – Final Digital Files

Directions regarding certain pdf files.....

Amongst several other items, included in sub folder “**Virus Vaporizer Service Handouts, Presentations, Email, etc.**” includes 2 customizable pdf documents franchisees can personalize with their customer’s logo and their local phone number.

- Certification of Virus Vaporizing Service Final 3.12.20
- EMS Virus Vaporizing Benefits Overview Final 3.12.20

There are also 2 generic Virus Vaporizer Service pdfs with no space for customer logo customization. The Virus Vaporizing Service Flyer 3.17.20 does have a place on the back for our franchisees to add their local phone number.

- Virus Vaporizing Service Flyer 3.17.20
- EMS General Virus Vaporizing Service Benefits Overview Final 3.17.20

Within the **How to Guide and Guidelines** sub folder there is a document with step by step instructions and screenshots for customizing the 2 customizable pdf documents above.

- Franchisee Instructions Customizing Virus Vaporizing Service

Annie Rogers
Vice President of Marketing